



The definitive database of market-ready chemical ingredients pre-approved to meet EPA's Safer Choice Standard.

## **Formulators**

- Let your customers know your products are safer by obtaining the Safer Choice certification.
- Eliminate guesswork, reduce review costs, and reduce the risk of failing Safer Choice review by using CleanGredients to source ingredients.
- A CleanGredients subscription gets Safer Choice-certified products to market faster.

# **Suppliers**

- Highlight your ingredients' safety credentials and share key information with your customers.
- Help your customers save time and money and become a supplier of choice.
- Enhance your brand reputation and become part of a growing green chemistry community.



### **Why Safer Choice?**



The Safer Choice certification makes it easy to select products with safer ingredients without sacrificing the quality or performance you expect. Safer Choice-certified products meet EPA's stringent health and environmental criteria to protect you, your family, pets, and the environment.

of consumers would use the Safer Choice label to inform purchasing decisions.

- EPA survey





**NEW!** The CleanGredients News section is a resource for consumers and others looking to learn about green chemistry and environmental health. www.CleanGredients.org/News

#### SUPPLIER SUBSCRIPTION

#### **ANNUAL REVENUE**

Less than \$50 million \$1,500 per year \$50 million to \$250 million \$3,000 per year \$250 million or more \$4,500 per year

Suppliers can now list products in all functional classes for a flat rate.

#### **FORMULATOR SUBSCRIPTION**

#### ANNUAL REVENUE

Less than \$5 million \$250 per year \$5 million to \$50 million \$450 per year \$50 million or more \$750 per year



### **LEARN MORE**

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